

### **Brief Profile of Mr. Ashwani Balayan**

Mr. Balayan focuses his practice on enforcement and litigation matters related to intellectual property (IP). He heads the patents and IP litigation practice at ALG India Law Offices LLP, where he is a partner for over ten years. In his practice, Mr. Balayan has assisted and represented range of domestic and international clients across industries, including universities, corporations and start-ups before multiple High Courts, district courts, as well as the Supreme Court. He has earned the reputation of being a Plaintiff's counsel in the courts, and has conducted multiple court-directed raids against infringers. He also assists clients in oppositions and revocation proceedings before IP Offices, Boards, and Divisions. As part of his patents practice, he is involved in drafting, prosecuting, and enforcing patent claims across different areas of technologies, with special emphasis on biotechnology and pharmaceutical related inventions. He also provides advisory in relation to registrability, validity, enforceability, and infringement of IP related subject matters including patents, trademarks, and industrial designs in India.

Mr. Balayan is also an active member of several international IP associations and has made several representations on their behalf at different platforms, including at Delhi High Court. He is currently serving as Vice Chair of the Asian Practice Committee and Chair of India Sub-Committee of the IPO (Intellectual Property Owners Association). Mr. Balayan is also an active member of FICPI (International Federation of Intellectual Property Attorneys), INTA (International Trademark Association), AIPPI (International Association for the Protection of Intellectual Property), APAA (Asian Patent Attorneys Association), and LES (Licensing Executives Society), and frequently authors articles in various international peer-reviewed publications of repute.